2019

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2/7/2019

Team 5: Concept Map



# Concept Map for Team 5

**RESEARCH PROBLEM**:

The research problem here is to determine what are the influencing factors the local housing markets such as; why the number of rental properties is growing by the day as opposed to house ownership growth.

**Unit of analysis** include families, men, women, student, possible businesses etc.

**RESEARCH OBJECTIVE:**

The main goal here is to provide an accurate analysis in a report form, on local housing market trends to the U.S Department of Housing and Urban Development’s Office of Housing Support.

**PRELIMINARY RESEARCH QUESTIONS:**

* Are the locations in rural or urban areas
* How has inflation affected the housing market?
* For demographics, we will consider age groups?
* How has the rental market affected people with disabilities? (Demographics)
* What type of family income can afford certain types of rental properties (good, bad rental properties)?
* How has the housing market affected business rental properties such Hotels, restaurants, small and large offices?

**CONCLUSION:**

My team and I will need an accurate data of the geographical location of several different housing markets, the people or businesses involved, the demographics, age, religion and sex of the said people involved. We will need this data in order to obtain a thorough and complete analysis of affirmation problem.